1990; and

(b) the steps Government propose to take against the unscrupulous dealers?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES AND PUBLIC DISTRIBUTION (SHRI KAMALUDDIN AHMED): (a) and (b). No. specific complaints of this nature have been received by the Central Government. However, in case of violation of the Standards of Weights and Measures (Packaged Commodities) Rules, 1977 action in taken against the defaulters by the concerned authorities in the States/UTs who are responsible for enforcing the Rules. They are advised from time to time to take suitable measures for strict enforcement of the Rules.

Development of new Model by Maruti Udyog Limited

6665.SHRI GURUDAS KAMAT: Will the PRIME MINISTER be pleased to state:

(a) whether the Maruti Udyog Limited is developing a new model;

(b) if so, when it will be available;

(c) whether the new model is proposed to be developed for foreign countries only; and

(d) if so, the reasons thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY(SHRI P.K. THUNGON): (a) Suzuki is developing a new model of a car which will be manufactured by Maruti in India.

(b) The new model is expected to be produced in the first half of 1993.

(c) and (d). The new model though primarily meant for export, will also be available for domestic market.

System to Assess Popularity of Serials

6656.SHRI SUSHIL CHANDRA VERMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any system to assess the popularity of the serials shown on the Doordarshan; and

(b) if so, the salient features of the system?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) and (b). Yes, Sir. With a view to provide continuous feedback on programmes including serials in terms of rate of viewing and their qualitative assessement, Doordarshan has set up at present monthly panels at 15 Doordarshan Kendras in the country. The ratings/comments of each of selected viewers in a prescribed format is collected to evaluate the programmes. Besides, letters from the viewers and their suggestions are also kept in view while assessing the popularity of the serials. In addition, some private agencies on their own are also assessing the popularity of serials.

Telecast of News Bulletin for Deaf and Dumb

6657. SHRI SUSHIL CHANDRA VERMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government propose to telecast a news bulletin in Hindi and regional languages for the benefit of non-English knowing deaf and dumb; and

(b) if not, the reasons therefor?

THE DEPUTY MINISTER IN THE